

**CANADA'S
LARGEST**

GIFT + HOME
MARKET™
—TORONTO—

2024



Fall into sales success!
August 11 - 14



Exclusively at the Toronto Congress Centre | 650 Dixon Road, Toronto, ON

FALL 2024 TORONTO GIFT + HOME MARKET MARKET PLANNER ADVERTISING KIT

SPECIFICATIONS & OPTIONS

FULL PAGE	BLEED 7.375"W x 8.875"H	 ½ PAGE	HORIZONTAL 6.625"W x 3.9375"H	 ¼ PAGE	3.0625"W x 3.9375"H
	TRIM 7.125"W x 8.625"H		VERTICAL 3.3125"W x 8.625"H		
	LIVE 6.625"W x 8.125"H		Bleed 3.5625"W x 8.875"H		

AD SIZE	DIMENSIONS	PRICE
FULL PAGE INSIDE/BACK COVER	7.125"W x 8.625"H	\$2,850
FULL PAGE	7.125"W x 8.625"H	\$2,300
HALF PAGE HORIZONTAL	6.625"W x 3.9375"H	\$1,550
HALF PAGE VERTICAL	3.3125"W x 8.625"H	\$1,550
HALF PAGE VERTICAL WITH BLEEDS	3.5625"W x 8.875"H	\$1,550
QUARTER PAGE	3.0625"W x 3.9375"H	\$775
HIGHLIGHT COMPANY LISTING		\$99
SPONSORED EBLAST		\$850

For booking information, please contact
Carrie Severn: 416.642.1036 / csevern@cangift.org



**CANADIAN GIFT
ASSOCIATION™**

PRODUCER OF CANADA'S
LARGEST GIFT SHOWS

@cangift #TOGiftMkt
cangift.org



ADVERTISING KIT

Market Planner Contract

FALL 2024 TORONTO GIFT + HOME MARKET
August 11 - 14, 2024

GIFT + HOME
MARKET™
— TORONTO —

Exhibitor Name: _____

Contact: _____

Email: _____

Phone: _____ Ext: _____

Booth #: _____

Ad Booking Payment Due: **June 13, 2024**

Ad Material Due: **June 13, 2024**

RECEIVED: _____



Return this
**completed
form**
to:
**csevern
@cangift.org**

AD SIZE	DIMENSIONS	PRICE	QTY	Total PRICE
FULL PAGE INSIDE/BACK COVER	7.125"W x 8.625"H	\$2,850		
FULL PAGE	7.125"W x 8.625"H	\$2,300		
HALF PAGE HORIZONTAL	6.625"W x 3.9375"H	\$1,550		
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HIGHLIGHT COMPANY LISTING		\$99		
SPONSORED EBLAST		\$850		

Client Signature: _____

Date: _____

Authorization: I confirm I have read and understand
the ad contract and the policies and terms outlined below.

Subtotal:

13% HST:

TOTAL:

TERMS & CONDITIONS

Cancellations must be made by **June 17, 2024**.

Advertisers will be charged 25% of the ad cost if advertising is cancelled by June 17, 2024. After this date, the booking is non-refundable.

Errors: Advertisers assume liability for all content of the advertisements submitted and for any claims arising against the publisher. In the event of an error in the advertisement that is the fault of the Canadian Gift Association, the maximum liability is limited to the space booked. CanGift will not be responsible for mistakes in a printed ad unless a signed proof is provided.

Extra Charges: The advertiser must provide material set up to our specifications or incur the costs of any ad production or modifications required.

Ad Submission: Acceptable File Types: JPEG, PNG, TIF, PSD, or press-quality PDF. All files/layers should be flattened.

Fonts & Logos: All fonts, logos and image files must be included/linked. PC fonts must be outlined/embedded.

Images: Image and logo files must be supplied at 300 dpi at printed size in CMYK.

Payment: You will be invoiced directly for ad space. Payment is due upon receipt. CanGift reserves the right to cancel advertising if an account is overdue.

SPONSORED EBLAST!

Interested in reaching tens of thousands of qualified buyers in an effective,
convenient & cost-effective way? Ask Carrie how today!



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