

GIFT + HOME MARKET.

2024







Fall into sales success!

August 11 - 14



Exclusively at the Toronto Congress Centre | 650 Dixon Road, Toronto, ON

Sponsored Eblast Program



Reach tens of thousands of Qualified Buyers easily.

Provide us with your content and we will build your custom email and send it to our guarded proprietary list of Gift + Home Retailers.

Important Notes

This program is <u>only</u> available to Toronto Gift + Home exhibitors. Participants <u>do not</u> receive statistics or the proprietary list of email recipients.

How to participate:

1

Make your payment

COST: \$850 + HST per eblast

Submit your completed form

We must receive content 3 weeks prior to broadcast.

Submit to: **Norm Schulz, nschulz@cangift.org**

Review & sign off

We will send you a draft of your eblast for review. Once approved by you, your eblast will be sent out at the agreed upon date and time. We will include you in the live distribution.



This file is grayscale friendly. If you do not wish to print in colour, select grayscale or black & white within your printer dialog box colour setting.

From — Canadian Gift Association <noreply@cangift.org> Subject Line — SPONSORED: Save 10% on The Coffee Studio's newest flavour!



Subject line (max. 80 characters)

SPONSORED MEMBER EBLAST



Introducing our newest flavour: Vanilla & Toasted Hazelnut Joy!

The Coffee Studio is Canada's leading specialist in organic, free trade coffee that delights the senses. Choose from an exciting and wide assortment of unique flavour combinations!

Say good-bye to coffee boredom! We are specialists who have made it our life's work to make quality the highest priority. This is not the work of only one person in the lifecycle of a coffee bean; specialty can only occur when all of those involved in the coffee value chain work in harmony and maintain a keen focus on standards and excellence from start to finish.





Vanilla & Toasted Hazelnut Joy!

Available in single & double shot





Subtle notes of chocolate & berries

Latte with a silky later of foam

Our special offers are only available for a short time. Order today!We invite you to visit our website to view our full assortment of specialty coffees.

We are happy to hear from you! Reach out to us at customer-service@the-coffee-studio.com or call us at 123-321-4321.





www.the-coffee-studio.com



Producer of Canada's largest gift shows

Fall 2024 Toronto Gift + Home Market: August 11 - 14, 2024 Alberta Gift + Home Market: February 2025

cangift.org



This email has been sent by CanGift on behalf of The Coffee Studio

Ensure successful receipt of CanGift communications. Add noreply@cangift.org to your address book, safe sender list, or company whitelist

SAMPLE ENGLISH **TEMPLATE**

♦······· LOGO ··· (E) Required

←············· HEADLINE (max. 85 characters) • Required

•···· INTRODUCTION (max. 250 characters) Required

KEY MESSAGE (max. 120 characters) Optional

GENERAL INFO 1 (max. 650 characters) Optional

⟨······· IMAGE ROW 1 · Required Descriptive text (max. 65 characters)

♦······ IMAGE ROW 2 • Optional Descriptive text (max. 65 characters)

GENERAL INFO 2 (max. 650 characters) WITH CONTACT DETAILS

Optional

CALL TO ACTION (max. 120 characters) OR 2ND KEY MESSAGE

Optional

♦······ SOCIAL MEDIA LINKS ···

Optional

YOUR WEBSITE

Required

STANDARD CANGIFT FOOTER (Not subject to edit)

Remember to include your images and logo with your submission!

FORM

Company name:				Date:		
Contact name:				Title:		
Email:				Phone:		
BROADCAST DAT	E Your 1st ch	oice:		Your 2nd choice	5 :	
BROADCAST TIMI	7:30 A.M.	8:30 A.M.	9:30 A.M.	10:30 A.M.	12 NOON	1 P.M.
Subject line SPONSORED:						
Headline:						
Introduction:						
Key message:						
General Info 1:						
General Info 2:						
Call to action or 2nd key message:						
Image 1 Description:			lmage 2 Descript	ion:		
Image 3 Description:			Image 4 Descripti	ion:		
Facebook:			Instagra	m:		
Twitter:			Website	URL:		