

GIFT + HOME
MARKET™
— TORONTO —

January 29 - February 2, 2023

Post-Event Report

Toronto Congress Centre

650 Dixon Road
Toronto, Ontario



Produced by
**CANADIAN GIFT
ASSOCIATION™**



2024 forecast!

HAPPY BUYERS WITH A SPRING IN THEIR STEP



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EXHIBIT AT THE SHOW!

The Toronto Gift + Home Market is Canada's largest gift + home show — a wholesale phenomenon. Last Spring we welcomed **10,500+ qualified buyers**.

There will likely be snow on the ground and a chill in the air this Jan./Feb., but the show floor will be flourishing with buyers excited to stock their shelves for the Spring/Summer season!

Weather conditions: Spring 2023



Jan. 29
-2 / -4°



Jan. 30
-2 / -4°



Jan. 31
-6 / -8°



Feb. 1
-5 / -7°



Feb. 2
2 / 0°



Spring 2023 Facts & Figures

10,500+

Qualified Retail Buyers
visited in Spring 2023

4,940+

Buyers made return
visits over 5 days

The Spring 2023 Toronto Gift + Home Market inspired, informed and entertained qualified attendees exclusively at the Toronto Congress Centre.



In Spring 2023, the Toronto Gift + Home Market also welcomed buyers from the United States and around the globe.

We are
**CANADA'S
LARGEST
NATIONAL**
gift + home show!

Where did visiting
retailers travel from?





Marketing + Social Media

#togiftmkt
@cangift

7,760+ CanGift
followers



4,700+ CanGift
followers



CanGift executes a detailed marketing plan each show cycle on behalf of all participating exhibitors.

40+ bilingual email campaigns to **tens of thousands** of retail buyers

Social media outreach is continuously ongoing

Print + digital advertising initiatives:

Full page ads appear regularly within *InStore* Magazine reaching over 12,000 gift + home buyers across Canada!



ANNOUNCING OUR
BIG ONE
\$5,000 CASH PRIZE
WINNER!

DIANE S.
A GIFT FOR YOU, STONEY CREEK, ONT.



Win Your Stay
Deadline
JAN 9

Win your stay with us for the upcoming

TESTIMONIAL

AFTER ATTENDING THIS YEAR'S GIFT SHOW I WAS ABLE TO CONNECT WITH AND START NEW BUSINESS RELATIONSHIPS WITH 3 NEW CANADIAN SUPPLIERS THAT I AM PROUD TO REPRESENT IN MY SHOP. THANK YOU FOR GIVING US THE OPPORTUNITY TO CONNECT AND DISCOVER NEW BRANDS AND REFRESH MY PASSION FOR THIS INDUSTRY.

Congratulations

IRENE I.
LAKELINE LODGE & MARINA

SILENT AUCTION WINNER OF
THE SHADETREE COOL LIVING PERGOLA!

THE BIG ONE!

Register NOW!

#TC Gift Mkt

- FREE REGISTRATION
- FREE PARKING
- FREE WIFI
- FREE LUNCH VOUCHERS
- FREE HOTEL SHUTTLES
- FREE LOUNGES
- FREE EVENTS
- FREE PRIZES
- FREE WATER
- FREE COAT CHECK

REGISTER ONLINE CANADAGIFTSHOWS.COM

Over \$200,000 invested in exhibitor & buyer amenities!

- Exhibitor Survival Kits • Exhibitor WiFi • Buyer Breakfasts • Lunch Vouchers • Free Hotel Stays
- Market Planner • Shuttles • Filtered Water • Prizes • Lounges • Wine & Cheese

EXTRAS

- Free Parking
- Free Hotel Shuttles
- Free Charging Stations
- Free Coat Check

Food, Beverage & Rest Areas

3 Sited locations with plenty of fresh selections and ample seating available.

Hall 1 - Courtyard Cafe
Halls 2 & 3 - Grab 'n Go

\$20 Free Lunch Voucher

Open the show with us! \$20 food vouchers will be distributed to buyers as they enter the show thru the Mirvish and West Registration entrances.

*While supplies last, one voucher per retail buyer.

SILENT Auction FOR CHARITY

Be sure to visit the Le Jardin Lounge in Hall 3 to bid on a ShadeTree Cool Living custom backyard pergola.

The MSRP for this maintenance-free pergola is over \$7,800. The opening bid is \$3,500 with increasing bids of \$25.00 or more.

FUN STUFF & GIVEAWAYS

THE BIG ONE IS BACK WITH A REALLY BIG \$5,000 CASH PRIZE

Celebrate the return of the largest Gift + Home show in Canada with the chance to win \$5,000 cash.

How to enter? If you did not receive a ballot in the mail you can pick up one up at the designated locations in the mall all 5 stamps and once you've completed the hunt insert your ballot, complete with your contact details, into the box located outside of the Grab 'n Go restaurant at the back of Hall 3

Stamp Locations:
Pick up your ballot at any of the following stamp locations:
CFIB Lounge - Hall 1
Water Station #1
Water Station #3
Water Station #5
Hospitality Desk - Mirvish W

Hotel booking for Fall 2023 is OPEN

Visit **CARRIE SEVERN**,
...inger, at the show —
...alkway — to make
... + enjoy a CHANCE
...TAY!

MARKET PLANNER

TORONTO CONGRESS CENTRE SOUTH

KIDS TOYS & NOVELTIES
HALL 3 HOME DECOR
HALL 2 GENERAL GIFT
HALL 1 FASHION ACCESSORIES
GENERAL GIFT

FLOOR PLANS

Free Wine & Cheese!?! - YES Please!

The Big One is Back! Join us Sunday, January 29 from 6 - 8 P.M. at Sketch Restaurant (Hall 2) to celebrate the New Year! No RSVP required - come as you are! We can't wait to see you!

Get Cracking

Buyers, start your morning off right with a complimentary breakfast! Join us in the Cohen Ballroom (located off the Mirvish Walkway) on Sunday.

Win Your Stay Be Our Guest!

We are Canada's LARGEST and MOST TRUSTED gift + home show

"The Market has given me the opportunity to meet new exhibitors and make lasting connections."

JACKIE C.
PARSONS INTERIORS LTD

"There is no substitute for seeing things in person especially when looking for new lines."

ELANA WHITE
OUTER LAYER

"Many local suppliers... Made in Canada! What more could you ask for?"

SAMANTHA R.
EARTHWORKS

"Seeing products up close was heavenly! Much appreciated!"

CHANTAL I.
FLOURISH AND BASK



Loyalty and repeat business are fostered through in-person sales

say exhibitors!

"We value the opportunity to participate and be part of this electric and fun show."

ROBERT HAYES
PILGRIM NORTH AMERICA INC.

"Great atmosphere and very bright and upbeat culture."

ANDEA CHOCOLATES
RICK JANSSENS

"The professionalism of the show is so far beyond what I have seen elsewhere. Gold!"

HEATHER TYRE
LOUENHIDE CANADA

"It was such a great feeling to be meeting retailers from across Canada."

GREG PEPPLER
GREG PEPPLER SALES

cangift.org







Ready to learn more?

01

Reach out to us!

Norm Schulz: nschulz@cangift.org
800.611.6100 x1024 or 416.642.1024

02

Ask us about...

our **multi-show** and **discount** exhibit rates!



03

Sign your contract...

and return it to us with your 1st instalment payment by **October 5, 2023**.

FREE

- Buyer registration
- WIFI for exhibitors
- Online Service Manual
- Online listing with links
- Material handling assistance
- Parking

We also offer discounted hotel rates, flexible move-in dates & times, Lead Retrieval Services and so much more!

We can't wait...

TO WELCOME YOU TO
CANADA'S PREMIER GIFT +
HOME TRADE SHOWS!

inStore. Magazine Ad

**CANADA'S
LARGEST**

GIFT + HOME
MARKETS™

2024

Toronto: Jan. 28 - Feb. 1
Alberta: Feb. 25 - 27



HELLO SPRING!



ON TREND + MOST TRUSTED
since 1976



#TOGiftMkt Toronto Congress Centre
#ABGiftMkt Edmonton EXPO Centre
@cangift

cangift.org