

GIFT + HOME
MARKET™
— TORONTO —

August 13 - 16, 2023

Post-Event Report

Toronto Congress Centre
650 Dixon Road
Toronto, Ontario



Produced by
**CANADIAN GIFT
ASSOCIATION™**

For August 2024

THE SHOPPING FORECAST IS HOT HOT HOT!



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EXHIBIT AT THE SHOW!

The Toronto Gift + Home Market is Canada's largest gift + home show — a wholesale phenomenon. Last Fall we welcomed **5,100+ qualified buyers**.

When the August show opens it will be the height of summer and the temps could be blazing. Perfect timing! Plan for hot record sales when thousands of enthusiastic buyers hit the floor ready to shop and buy!

Weather conditions: August 2023



Aug. 13
Humidex
28°

Aug. 14
Humidex
27°

Aug. 15
Humidex
26°

Aug. 16
Humidex
31°



Fall 2023 Facts & Figures

5,100+

Qualified Retail Buyers
visited in Fall 2023

25%

Of Buyers made return
visits over 4 days

The Fall 2023 Toronto Gift + Home Market inspired, informed and entertained qualified attendees exclusively at the Toronto Congress Centre.



In Fall 2023, the Toronto Gift + Home Market also welcomed buyers from the United States and around the globe.

We are
**CANADA'S
LARGEST
NATIONAL**
gift + home show!

Where did visiting
retailers travel from?





Marketing + Social Media

#togiftmkt
@cangift

7,760+ CanGift followers

4,700+ CanGift followers

CLICK HERE TO REGISTER »

Hey! We're excited to introduce **over 45 brand new exhibitors** this season!

How did we ever find space on the show floor for all these new companies? Well good news! We are the largest gift + home show floor in Canada.

Here come the introductions!

Treat yourself as you treat others! Infused with work-like-magic ingredients and a whole lot of joy, **patchology** products deliver just what you need for your self-care moment — every, single, time.

SPONSORED MEMBER RELAY

kidz distric

WELLMARK HOME & CARE

Kidz Distric is the exclusive Canadian distric quality brands in the Baby/Kids and Lifest

COPPER & ALUMINUM DRINKWARE & BARWARE

MADE IN CANADA SINCE 1962

SPONSORED MEMBER RELAY

LIMLIM

LUXE BOUTIQUE ONLINE

HOT-SELLING BRAND!

For over 22 years we have been supplying stores across the country with high-end and trendy fashion accessories at very reasonable prices.

Our quality & reputation speaks for itself!

Bring Out the Bubbles Hand Soap

Aluminum aluminumized in nine standard colors, colors at no extra charge. Recyclable, renewable and reusable.

Gift Sets

Why is Wellmark distric?

- High quality organic ingredients
- Locally sourced
- Glass bottles, metal pumps, vintage labels
- May all your troubles be bubbles or bring out the Netherlands by communicating in need of our Soft scents of bamboo, dark amber, fresh linen.

The aluminum products are manufactured in the USA.

Gift Sets

Hearts Story - minimal & classic

Lavender & eucalyptus

CanGift executes a detailed marketing plan each show cycle on behalf of all participating exhibitors.

40+ bilingual email campaigns to **tens of thousands** of retail buyers

Social media outreach is continuously ongoing

Print + digital advertising initiatives:
Full page ads appear regularly within *InStore* Magazine reaching over 12,000 gift + home buyers across Canada!

@CANGIFT
@MEDITATIONRINGS

GIVEAWAY
GIVEAWAY
GIVEAWAY
GIVEAWAY
GIVEAWAY

FOR DETAILS ON HOW TO ENTER

HOME MARKET TORONTO

THE BIG ONE! IS BACK

VIEW THE DIGITAL MARKET PLANNER

\$15 FOOD & BEVERAGE VOUCHER

2023 Fall Toronto Gift + Home MARKET PLANNER

AVAILABLE NOW

THE BIG ONE! IS BACK

\$5,000 winner!

Thank you!

NEW PRODUCT Showcase

ENTER FOR YOUR CHANCE TO WIN A 1 MONTH VAN RENTAL FOR THE MONTH OF YOUR CHOICE!

SPONSORED BY

enterprise

FREE HOTEL STAY WINNERS!

Ashley Taylor CUTTING EDGE STUDIO	Joanne Liang H.R. Torgesen & Son
Ay Zebian ASA OUTFITTERS LIMITED	Katie Janmaat TOTAL IMAGE II SALON & SPA
Barbara Smith THE PERFECT GIFT	Keith Berry TIDAL BORE INN
Beverly Beck CHESTER DISTRICT MEMORIAL HOSPITAL	Ken & Carol Worsley M&R JEWELRY
Brenda Austin RYERSE'S GARDEN GALLERY	Lucy Janzen NEW LEAF GARDEN CENTRE
Brian Clark 1840s GENERAL STORE & BAKERY	Marla Omobono MIMIOSA
Catherine Falsans LINEN CHEST	Mérlam Msitf BOUTIQUE LAURENCE ALEXANDER
Cathy Turcotte OUTPOST GENERAL STORE	Michelle Edgar DEVINE HAIR STUDIO & BOUTIQUE
Claudette Chouinard LITTLE BIT WESTERN	Nicole Van Camp NICOLE'S GIFTS
David King KING'S FLOWER & GARDEN CENTRE	Richard Miggins PEDLAR'S QUAY
Diane Petryna TAKE A HIKE	Sharmie Ramgoolam SILLY GOOSE KIDS
Edith Morin DANCEHOUSE	Tamara Champion Peirce MIMIOSA

Over \$200,000 invested in exhibitor & buyer amenities!

- Exhibitor Survival Kits • Exhibitor WiFi • Buyer Breakfasts • Lunch Vouchers • Free Hotel Stays
- Market Planner • Shuttles • Filtered Water • Prizes • Lounges • Wine & Cheese

3 GREAT NOT-TO-BE-MISSED PRIZES!

THE BIG ONE! MARKET PLANNER

EXTRAS

The Toronto Gift + Home Market has so many incredible extras for buyers including:

- Free Parking
- Free Hotel Shuttles
- Free Charging Stations

\$15 Free* Lunch Voucher

Open the show with us! \$15 food vouchers will be distributed to buyers as they enter the show. Use the Market and Visit Registration services.

*While quantities last. Limited quantities. One voucher per email badge.

WIN A 1-MONTH CAR RENTAL!

TOGiftMkt + Enterprise Car Rental are delivering the goods this Fall!

FIFA WOMEN'S WORLD CUP 2023!

Take a break in Hall 1 & catch the latest... While you are there, enter to win a pair of tickets to a Blue Jays, Raptors or Maple Leafs game this year!

Get Cracking!

Free buyer breakfast* Sunday thru Tuesday 8:30 - 9:30 a.m. - Cohen Ballroom

Wine & Cheese*

SUNDAY, AUGUST 13 SKETCH RESTAURANT 6 - 8 P.M.

No RSVP required

It's time to pre-book your hotel!

Spring 2024 advance hotel booking is open!

Book today for a chance to WIN YOUR STAY!

Carrie Severn, Hospitality Manager, carrie@cangift.org

are also welcome to visit Carrie at the show!

A-Z LISTINGS

NEW EXHIBITOR

CANADIAN MADE

LUNCH VOUCHERS!

FREE WATER STATIONS!

FREE PARKING!



We are Canada's **LARGEST** and **MOST TRUSTED** gift + home show

"The Market has given me the opportunity to meet new exhibitors and make lasting connections."

JACKIE C.
PARSONS INTERIORS LTD

"There is no substitute for seeing things in person especially when looking for new lines."

ELANA WHITE
OUTER LAYER

"Many local suppliers... Made in Canada! What more could you ask for?"

SAMANTHA R.
EARTHWORKS

"Seeing products up close was heavenly! Much appreciated!"

CHANTAL I.
FLOURISH AND BASK



Loyalty and repeat business are fostered through in-person sales

say exhibitors!

"We value the opportunity to participate and be part of this electric and fun show."

ROBERT HAYES
PILGRIM NORTH AMERICA INC.

"Great atmosphere and very bright and upbeat culture."

ANDEA CHOCOLATES
RICK JANSSENS

"The professionalism of the show is so far beyond what I have seen elsewhere. Gold!"

HEATHER TYRE
LOUENHIDE CANADA

"It was such a great feeling to be meeting retailers from across Canada."

GREG PEPPLER
GREG PEPPLER SALES

cangift.org



SHOW GALLERY







Ready to learn more?

01

Reach out to us!

Norm Schulz: nschulz@cangift.org
800.611.6100 x1024 or 416.642.1024

02

Ask us about...

our **multi-show** and **discount** exhibit rates!



03

Sign your contract...

and return it to us with your 1st instalment payment by **February 15, 2024.**

FREE

- Buyer registration
- WIFI for exhibitors
- Online Service Manual
- Online listing with links
- Material handling assistance
- Parking

We also offer discounted hotel rates, flexible move-in dates & times, Lead Retrieval Services and so much more!

We can't wait...

TO WELCOME YOU TO
CANADA'S PREMIER GIFT +
HOME TRADE SHOWS!

inStore. Magazine Ad

Fall 2023 Issue

**CANADA'S
LARGEST**

GIFT + HOME
MARKETS™

2024

Toronto: Jan. 28 - Feb. 1
Alberta: Feb. 25 - 27



HELLO SPRING!



ON TREND + MOST TRUSTED
since 1976



#TOGiftMkt Toronto Congress Centre
#ABGiftMkt Edmonton EXPO Centre
@cangift

cangift.org